



SMC

specialty coffees

Especialíssimo's New Blend



Cooxupé has over 14 thousand members and over 90% of them are smallholder producers, working with family farming. The "Especialíssimo" program was created in a partnership with SMC to give more opportunities to these coffee growers, bringing them closer to the specialty coffee business with workshops, lectures, courses and professional qualification.



A new idea came to the surface - to develop a blend made exclusively of specialty coffees we received from these producers, designed to attend a demand of coffees with an initial score presenting high quality and reliability.

BLEND Casa



We present the first **SMC Blend** - selected specialty coffee beans scoring 83 points according SCA standard and atested by our quality control team, this is the perfect choice for espresso base,

"**Casa**" means "house" in portuguese, something that reminds us of confort, fresh homemade coffee, family and our roots. "**Casa**" can also be a verb (Casar) - it can refer "to be married" or "to match" and we believe this coffee will perfectly match your expectations with a nice creamy, nutty and chocolate flavor.

Once you purchase a Casa Blend, you will receive the following information about the lot:



Micro region report - climate, altitude, soil, coffee history and pictures



Varieties composing the blend



Quality atested by our Q-graders and sensory profile



BLEND Casa

Developed by



An initiative inside the
Especialíssimo Program



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